

# YUCHEN LIU

## CONTACT



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## SKILLS

Strong Communication

Team Collaboration

Cross-Functional Work

Project Management

Adaptive Learning & Curiosity

Adobe Photoshop, Illustrator

Adobe Lightroom, Premiere Pro

Canva

After Effects

DaVinci Resolve

## EDUCATION

Animation, Bachelor of Fine Arts

**California College of the Arts**

2021-2025

Experimental Animation, Story Development, Visual Design

## LANGUAGES

**Chinese**

Native Proficiency

**English**

Fluent

## PROFILE

Creative and detail-oriented Animation student with a strong background in experimental storytelling and visual design, combined with hands-on experience in business/investment environments and media content creation. Eager to leverage my interdisciplinary skills in a dynamic, growing creative studio or design focused environment.

## DESIGN & CREATIVE PROJECTS

**"Phone" (Co-Director & Storyteller)** | CCA, San Francisco, CA | 2024

- Collaborated on story development and experimental animation style
- Finalized color palette and led set design creation, enhancing the film's visual charm
- Contributed to narrative structure, ensuring consistency in artistic direction

**"Battery Life" (Director & Animator)** | CCA, San Francisco, CA | 2023

- Developed original screenplay and managed full stop-motion pipeline.
- Produced set backgrounds and character puppets, overseeing shooting, editing, and color grading.

## WORK EXPERIENCE

**YouTube/Bilibili/Social Media Content Creator**

*Self-Employed*

San Francisco, CA | 2024 - Present

- A self-media program dedicated to exploring products and industries, unveiling new opportunities through in-depth conversations with professionals, aiming to establish a platform for information sharing and resource exchange.
- Records and shares the exploration process to facilitate collective growth among viewers and creators.

**Student Intern**

*Northern Light Venture Capital*

Beijing, China | Summer 2023

- Conducted research on the potential impact of technology and AI on the animation/film industry, identifying emerging trends and investment opportunities for partners.
- Presented findings to investment managers, offering strategic insight into how new technologies can enhance content creation and production pipelines.

**Video Content Developer**

*Silicon Valley 101*

San Francisco, CA | 2022

- Developed content scripts on VR Fitness; organized in-person VR gym visits for filming, propose new video ideas at group meetings.
- Published videos on Weibo, Bilibili, YouTube, etc., collectively garnering **100,000+** views
- Host the interview of founders and technical advisors at VR Health Institute, obtaining valuable industry insights

## AWARDS

ASIFA-Hollywood's Animation Educators  
Forum Scholarship  
2023

Excellence in Student Leadership Award  
2023